

# 2014 Uhl Collectors Society

29th Annual Convention  
**Friday, June 20 & Saturday, June 21, 2014**  
 Ramada Jasper, Jasper, IN



**DETAILS IN UPCOMING NEWSLETTERS**



*Full details inside the next  
 Newsletter coming soon!*

*If you have not done so, please send in  
 your completed 2014 Membership Form  
 along with your dues as soon as possible.*

Visit Us Online  
[www.uhlcollectors.com](http://www.uhlcollectors.com)

\*\*\*\*\*AUTO\*\*3-DIGIT 475  
 Tony & Alicia Nash  
 725 East 15th Street  
 Jasper IN 47546-2108



Uhl Collectors Society  
 c/o Sam and Amy Busler  
 398 S Star Drive  
 Santa Claus, IN 47579



Return Service Requested

PRESORTED STANDARD  
 US POSTAGE PAID  
 PERMIT # 99  
 HOLLAND, IN



# Celebrating 28 Years of Collecting!

# Uhl Collectors Society

January · February · March 2014

## From The President's Desk



Burrrrr!!!! It has been a cold winter in Southern Indiana. I hope this newsletter finds you well and looking forward to the warmer months that lie just ahead. One thing that has not been cold has been the value of Uhl Pottery. Recently during an Uhl auction, bidding was "hot" for several great pieces of Uhl that included some rare Jane Uhl items. We certainly hope this trend continues.

Speaking of warm, the June Uhl convention will be here before you know it. I want to remind all of you to please send in your membership form and dues as soon as possible. This will also help us to determine how many commemoratives are to be made. I am excited and looking forward to this year's convention. The Board of Directors have been busy making plans so that

all of you enjoy your time spent at the convention.

The scholarship to be given away this year is in full swing. We have received several donations for this worthwhile project from members that have already sent in their membership form. I truly believe that this scholarship is a value added benefit for our members and an additional way of helping an aspiring student's life. Please keep this in mind as you send in your membership application.

As I am out and about, I still continue to hear great stories from members that have found great Uhl items. Recently a member found a ten gallon A&L Uhl crock...what a find! I am sure this will be a great addition and centerpiece to their collection. This just goes to show that there are still many great items to be found. Please let us know of stories you have pertaining to finding Uhl. We will be glad to share these stories with other members.

I hope all of you enjoy the upcoming Spring season and I look forward to seeing all of you soon.

Chip Kugler

## Scholarship Application

For more information on the UHL Scholarship rules and application, please contact our President, Chip Kugler.

He can be contacted by phone (812) 630.9691 or email [ckugler@psci.net](mailto:ckugler@psci.net)

Thank you to those that have sent in donations via Membership Apps and those participating in the scholarship.



## Recalling UHL Newsletter from December 1999 - February 2000 Uhl Advertising

Advertising played an important part of Uhl Pottery income and production. We hope to share some interesting information about some of the ways Uhl designed items that followed the theme of their clients' products.

About 1909 when the Uhl production facility was just moved to Huntingburg, IN, a local customer asked for a small jug to be printed with "Platzie's Best" so that he could give away some of his choice liquor to his friends during New Years. This 300-jug order was the start of something special for Uhl collectors.

In 1913 a local saloon owner named John Greener had Uhl pottery make a miniature shoulder jug that had the words "Merry Christmas 1913 John Greeners Saloon" printed on the side of it. The saloon then gave them away to its customers.

This Christmas jug promotion was such a good idea that Uhl pottery decided to start giving away a miniature jug with a greeting from themselves to their customers in 1930. So this was the start of several years of the "Christmas" jug production that many Uhl collectors treasure.

The pottery had already become recognized as a producer of good quality items for the small saloon and whiskey makers. Quite a large share of the sales of stoneware made was going toward this type of client.

Prohibition forced many drinkers to become their own beer maker. Thousands of barrel shaped beer steins were ordered by companies such as Blatz, Sterling and Reingold so that they could give them away as a premium when a customer bought their malt extract to make beer.

Another major customer of Uhl pottery was Meier Wine Cellars of Silverton, Ohio. A first prize award was given during the American Packaging Competition sponsored by Modern Packaging in 1938 to Uhl for their creativity.

Botay perfume company of Kansas City, Missouri, also used Uhl products for their perfumes. Collectors will sometimes come across a round canteen shaped jug that has a strap handle. Botay would fill them with perfume and many have the name of a military field on them.

Fischer Scientific Company of Pittsburgh, PA, contracted with Uhl to produce a special porous boat for their laboratory supply line of products. These small round cone shaped boats resemble some type of ashtray shape and have "Fischer" printed in blue on the front.

Dillsboro Health Resort in Dillsboro, IN, used Uhl products in the day to day operation of their resort. A special ordered jug in one, two or five gallon size was made for them. It had a light blue top half with white on the lower half. Also the jug has their name and logo printed in the center of the jug in blue.

Ashtrays became another popular advertising item for the Uhl company. Shell Oil Company had a two inch square ashtray made that had their logo shape in the center and the gas station name and locations printed in blue on the underside. Several other companies had ashtrays made including Cannelton Sewer Pipe Company, Atlantic Refractories Company, Huntingburg American Legion, and also the Uhl pottery acorn logo can be found.

Even a Lincoln head plaque was produced as a souvenir for the Lincoln State Park.

Some of the advertising that is available will have these names:

- Meier Winery
- Great Smokey Mountains
- Mammoth Cave
- Hoosier Coffee Co.
- Connoisseur Winery
- Fort Knox
- Old Kentucky Mansion
- Plymouth Creamery
- Dawson Springs, KY
- Honey Krust
- Dillsboro Health Resort
- Krogman Whiskies
- Hachmuth Farm Cider
- Conrad Reichert Wines
- LaDona New England Style Beans
- Pure Corn Lincolns Birthplace
- Wm. Shoepflin Co. Henderson Ky
- Star and Crescent Stores French Lick, In
- Canadian apple blossom
- Red Boiling Springs, Tenn
- Cincinnati Zoo
- Chicco Beverage Co.
- Jack West Moorehead, Ky
- Dalton, Ohio 1931
- Indiana State Fair
- Lemars, Iowa
- Brown County
- Rheingold
- McHenry's Improved Churn
- Kramer and Kaufman Whiskey
- Kentucky State Fair
- Round up 1940 Boy Scouts
- Cumberland Falls Corbin, Ky
- Stokley and Co. Evansville, In
- Huntingburg American Legion
- Cudjo Cave Cumberland Gap
- BPOE NO 314 March 13,1932
- Lincolns Birthplace, Ky
- Boonville Implement Company
- Home Sweet Home
- Hilltop Gift Shop Canmer, Ky
- Degonia Springs Health Resort
- Bean Pot Baked Beans
- Old Savannah Hospitality

- J.M. Gumberts Co. Whiskies
- E.A. Stevens Mineral Wells
- N.J. Wilhems Family Liquor Store
- Forbes Greenhouse Vincennes, In
- Kuttawa Mineral Springs Kuttawa, Ky
- New York Worlds Fair 1939 (paper label)

Please remember that this is but a small sampling of the advertising that is available to the Uhl collector.

We have seen advertising on bean pots, bowls, pitchers, jars, jugs, and even water coolers so don't be surprised.

### President

Chip & Kathy Kugler  
1230 N. Sapphire Dr.  
Jasper, IN 47546  
812-482-6026  
ckugler@psci.net

### Vice President

Larry & Nadine Snyder  
278 S 100E  
Washington, IN 47501  
812-254-5454  
snyder0383@sbcglobal.net

### Secretary Treasurer

Sam & Amy Busler  
398 S. Star Dr.  
Santa Claus, IN 47579  
812-544-2987  
casabusler@psci.net

### Press Secretary

Mike and Susie Uhl  
4955 36th Ave  
Hudsonville, MI 49426  
616-218-5199  
j.michaeluhl@yahoo.com

### Board Members

Ralph & Delores Hemmer  
10351 E. Old SR 64  
Stendal, IN 47585  
812-536-2920  
meadowtopers@yahoo.com

Corey & Teri Bouchie  
863 S. St. Rd. 57  
Washington, IN 47501  
812-259-4955  
teri06712@yahoo.com

Tony & Alicia Nash  
725 E. 15th St.  
Jasper, In 47546  
812-639-7605  
alicia\_r\_andrews@hotmail.com

# Order Form



<b>Full Color Afghan.....</b>	<b>\$40</b>	<b>+ \$10 Shipping x</b>	_____	<b>=</b>	_____
<b>2 Sets of Coasters (Set of 4)</b>	<b>\$5</b>	<b>+ \$2 Shipping x</b>	_____	<b>=</b>	_____
<b>2013 Bird Bath Pin .....</b>	<b>\$5</b>	<b>+ \$1 Shipping x</b>	_____	<b>=</b>	_____
<b>2012 Uhl Necklace.....</b>	<b>\$5</b>	<b>+ \$1 Shipping x</b>	_____	<b>=</b>	_____
<b>Total Enclosed .....</b>			_____	<b>=</b>	_____

Pins, Necklaces, & Coasters will be shipped at no additional charge with the purchase of an afghan. Please make check or money order payable to Uhl Collectors Society.

**Mail your order to:**  
 Uhl Collectors Society  
 Amy Busler  
 398 S Star Drive  
 Santa Claus, IN 47579

**Shipping Address:**

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_

## Wrap Up With UHL!



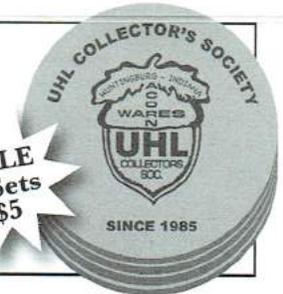
**Full Color 100% Cotton Tapestry**  
**50"x60" Made in the USA -**

This year's convention had a few lucky winners of Uhl Afghans. A big thank you to Anna Mary Feldmeyer for allowing us to use one of the photos from her book to make this beautiful piece. These are great to hang on the wall, warm up on the couch or give as a gift.

Share the history... a great gift idea!

**Branded Buff Leather Coasters**  
**4" Diameter**  
**Made in the USA**  
**2 Sets of 4 for \$5**

**SALE**  
**2 Sets**  
**\$5**



**2013 Bird Bath Pins - \$5 Each**

This year's pin coordinates with the Bird Bath commemorative. Be sure to add this one to your collection!



**2012 Uhl Necklace - \$5 Each**

A special lady's necklace from the 2012 Convention!

## Did you Know...

Wanda Longest? She was a former employee that worked with the miniature production team while employed at UHL Pottery.

Thank you Corey Bouchie for sharing this with us.

In the picture is a pay stub from Wanda as well as a personalized miniature.

